

Jason Koerner | jreidko.com/portfolio
1152 South Lombard Ave. | jreidko@gmail.com
Oak Park, IL 60304 | 773-577-3091

FCB / DraftFCB | 8/01 - 9/04 & 5/06 - Present
Creative Director | Leading teams in the concept and implementation of interactive experiences across multiple brands as well as contributing extensively to new business initiatives.

Clients include: Valspar paint, Boeing, Kraft, BlueCross of Florida, Applebees, Circuit City, The Humane Society, Hampton Inn, Dow Chemical Company, Sharpie and Diners Club International.

TRIBAL DDB | 9/04 - 5/06
Associate Creative Director | Led a multidisciplinary team in the concept, design and execution of interactive marketing and communications for State Farm Insurance.

marchFIRST / DIVINE | 1/01 - 7/01
Creative Director | Insured that all creative work was unique, engaging, and on strategy to meet and exceed the client's goals. Responsible for all administrative and managerial duties for a department of twelve designers and copywriters.

SCHEMA STUDIOS | 3/99 - 1/01
Founding Partner / Director of Operations | As a founding partner, day to day duties included creative direction, user experience, design and project & account management. As director of operations, oversight of all aspects of business administration, planning and accounting.

Clients include: Marmot Outdoor Gear, Musician.com, WholeFoods.com, WholePeople.com, Octagon Trading Group, and Corona Music.

QUANTUM LEAP COMMUNICATIONS | 11/96 - 4/99
New Media Partner | Designed an extensive amount of websites, online promotions and online marketing programs. Concept, design and creation of online advertising campaigns. Design and development of motion graphics for CDROMs and custom presentation applications.

Clients include: USRobotics, FTD, American Airlines, MSNBC, Nike, Encyclopedia Britannica, DirecTV/Major League Baseball, and CBS Sportsline.

OTHER POSITIONS | DDB Needham - The Works - Art Director, 4/96 - 10/96
Goble & Associates - Graphic Designer, 5/94 - 11/94
Dimeo Rosen Partners - Junior Art Director, 10/92 - 4/94

AWARDS | Art directors Club, Webby, Communication Arts, Ad-Tech, FWA, ECHO, Tempo.