

**Jason Koerner**  
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**marchFIRST / DIVINE**  
Creative Director

1/01 - Present

Creative Director for the Site Design & Copy group. Responsible for all administrative and managerial duties for a department of twelve designers and copywriters. Charged with insuring that all creative work is unique, engaging, and on strategy to meet and exceed the client's goals.

**SCHEMA STUDIOS**  
Founding Partner /  
Director of Operations

3/99 - 1/01

As director of operations, oversee all aspects of business administration, planning, and accounting. As a key partner, day to day duties also include extensive creative direction, design, and project & account management.

Clients include: Marmot Outdoor Gear, Musician.com, WholeFoods.com, WholePeople.com, Octagon Trading Group, and Corona Music.

**QUANTUM LEAP COMMUNICATIONS**  
New Media Partner

11/96 - 4/99

Extensive web design and HTML development for sites, online promotions, online marketing and online marketing support programs. Extensive concept, design and production of banner ad campaigns. Design and production of motion graphics for CDROMs, and custom presentation applications.

Clients include: USRobotics, FTD, American Airlines, MSNBC, Nike, Encyclopedia Britannica, DirecTV/Major League Baseball, and CBS Sportsline.

**DDB NEEDHAM - THE WORKS**  
Art Director

4/96 - 10/96

Design and art direction work for clients including McDonald's, Anheuser-Busch Theme Parks, Tyson Chicken, Discover Card, and Discover Card-Bravo.

**CAPPS STUDIO - LEO BURNETT**  
Macintosh Technology Co-Administrator

12/94 - 12/95

Support specialist and technology administrator maintaining, implementing and troubleshooting computer operation and network communications for one of the most advanced print production facilities in the world. Assistance in New Media projects and beta testing new software and hardware from Apple Computer, Adobe Systems, Novell, IBM, and Macromedia.

**GOBLE & ASSOCIATES**  
Graphic Designer /  
Systems Administrator

5/94 - 11/94

Assisted art directors by producing computer-based illustration, design and keylines. Administrated, maintained and troubleshooted all Macintosh computer operations and network communications.

**DIMEO ROSEN PARTNERS**  
Junior Art Director /  
Macintosh Network Administrator

10/92 - 4/94

Administrated, maintained and troubleshooted all Macintosh computer operations and network communications. Assisted art directors with concept design and production of print marketing materials.

Clients include: The Score Sportsradio, Chicago Bears, Leader Communications, WMAQ News Radio, Chicago White Sox, Burke Homes, Cobra Electronics, Thorspring Icelandic Spring Water, Hoffman Homes, Fair Muffler, Allied Pickfords Van Lines.

**ACCOMPLISHMENTS**

Finalist, One Show Interactive, Banner and Beyond the Banner categories.

Ad-Tech Gold award for USRobotics Big Picture banner campaign.  
Ad-Tech Silver award for USRobotics "Count Down to a Faster Net" promotion

Creator of the type face "Luggage" available through the [t26] type foundry